

Punished and Happy

Series Pitch Deck

by Livia Alcalde & Pablo Patanè



Logline

Three snobby S&M mistresses must join forces with three broke grannies when they are framed together on charges of murder, and begin a catastrophic escape chased by the police, a hysterical declining journalist, and some deadly gangsters.

Buckle up for the ride!

FORMAT: tv series, 8x45'

GENRE: comedy, action, mystery

CREATED BY: Livia Alcalde & Pablo Patanè

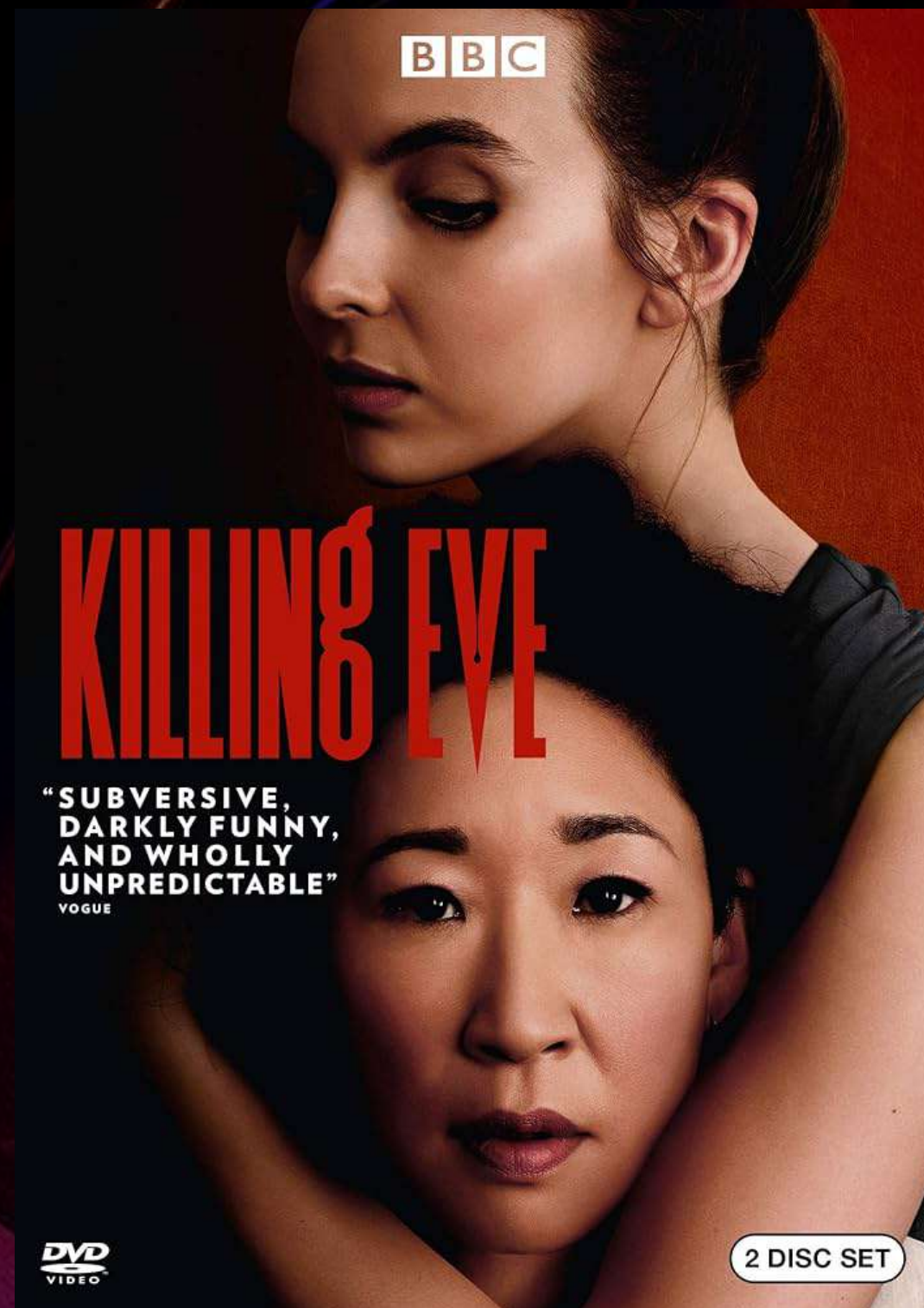
A group of women are silhouetted against a vibrant, blurred background of city lights at night, likely in a nightclub or bar. The scene is bathed in purple and blue light. In the foreground, a network of thin, glowing lines, resembling spiderwebs or cracked glass, crisscrosses the frame. One woman in the center-right is wearing a headband with large, dark bunny ears. The overall mood is mysterious and cinematic.

Vision

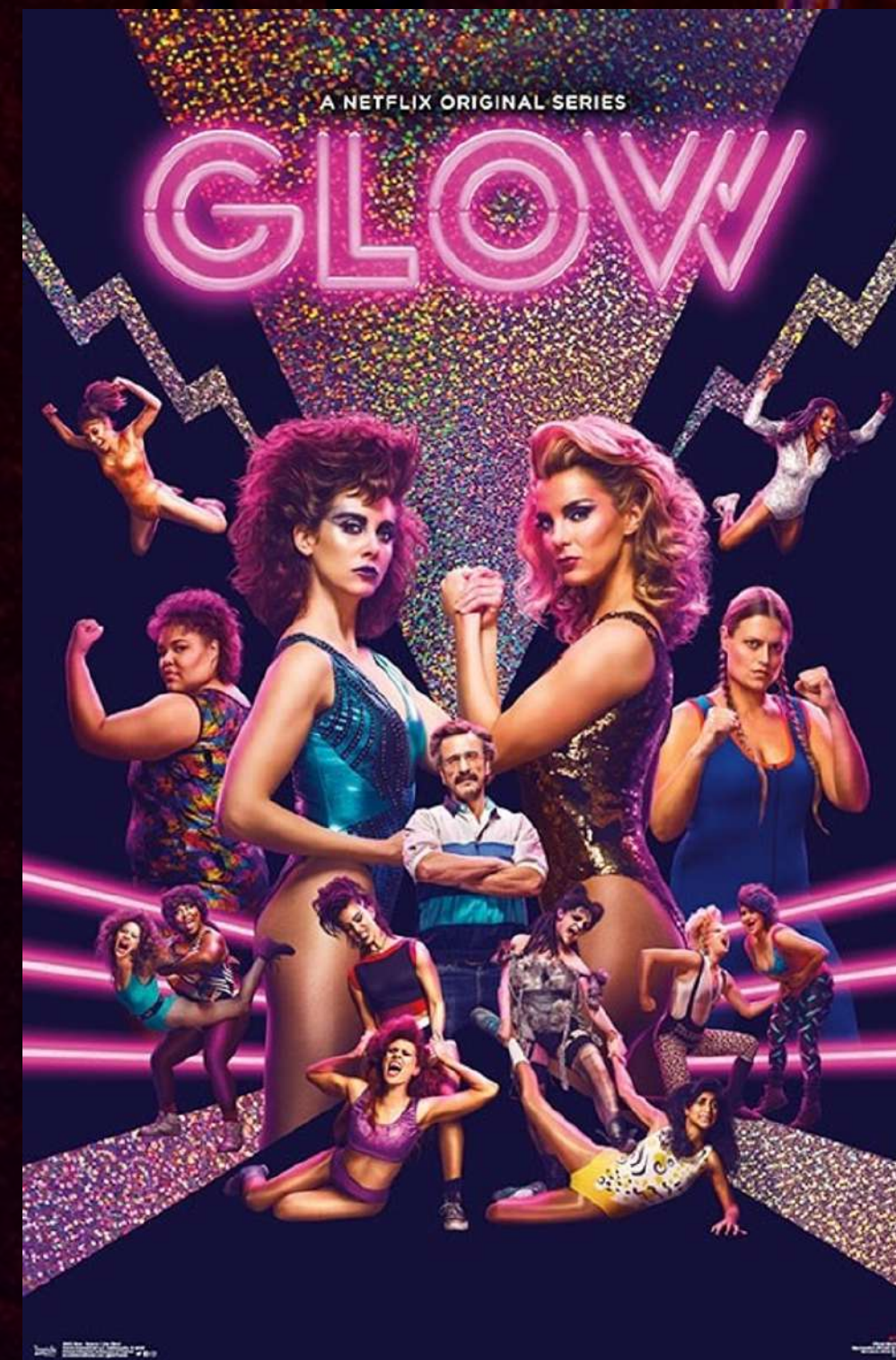
Punished and Happy is a **character-driven comedy series** about female survival and solidarity inside a grotesque system, where women from radically different worlds are forced to stick together, and discover that staying alive means **not taking the roles assigned to them too seriously.**

Comps

A series where crime is the spark, chaos is the playground, and sisterhood is the only real escape.



Style, cat-and-mouse,
female edge



Ensemble, queer energy,
flamboyant warmth



Murder as play,
dark but cozy

The World(s)

Contemporary Rome. Loud. Flashy. Contradictory.

By night: velvet ropes, underground S&M dungeons, glittery gay clubs, overpriced cocktails, power games played in heels.

By day: parish bingo, church basements, flea markets, plastic chairs, grocery trolleys squeaking.

These worlds should never meet.

Which is exactly why they do.

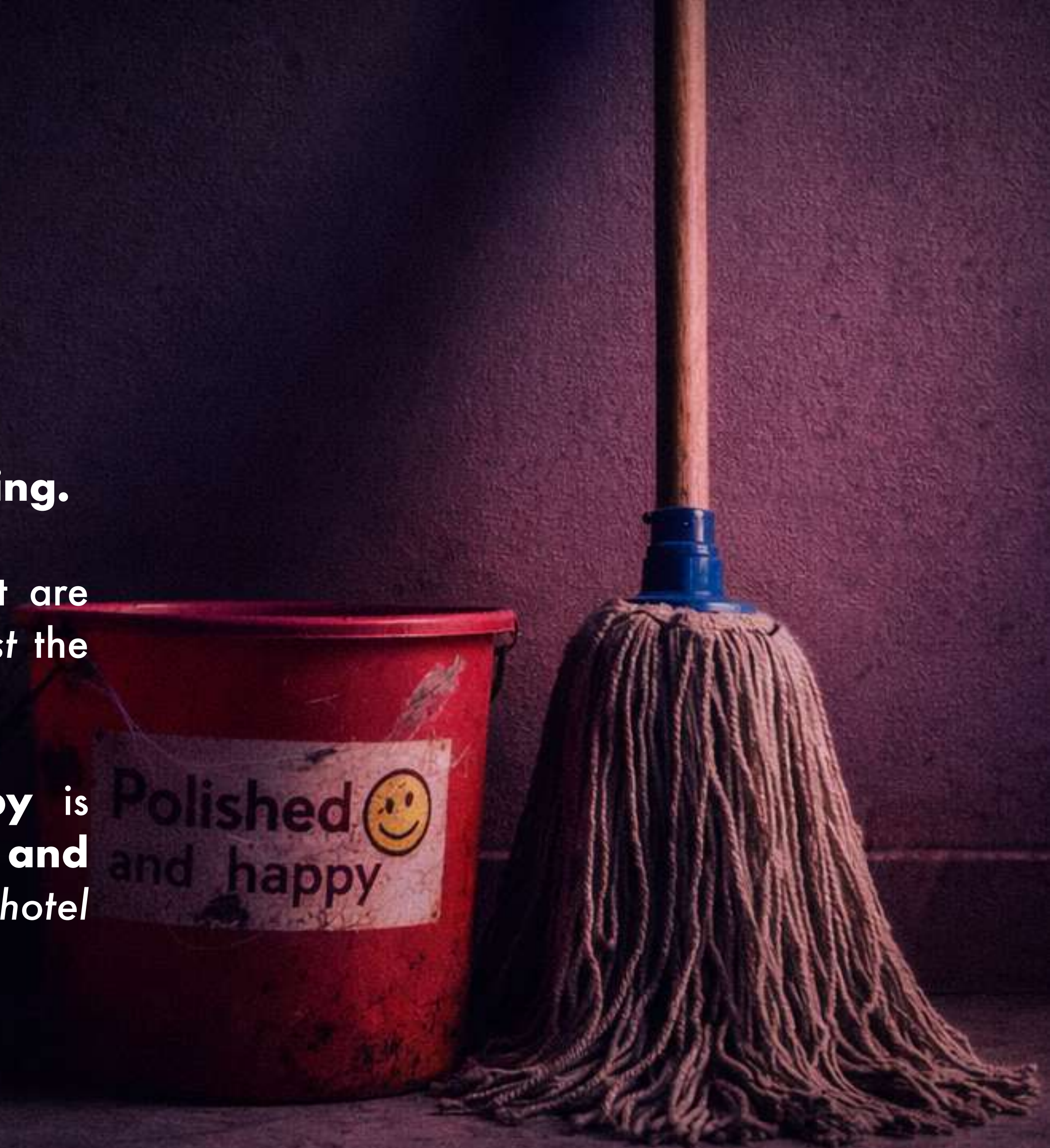


Once Upon a Time

Everything starts with a ridiculous misunderstanding.

Two groups of women who could not be more different are mistaken for each other simply because they share *almost* the same name... and terrible timing.

World-famous elite S&M team **Punished and Happy** is confused with broke Italian cleaning company **Polished and Happy**, and both groups end up in the same luxury hotel room on the same night.



The Collision

Minutes later, a powerful public figure is found dead in that room. The six women, *Mistresses* and *Grannies*, are discovered around the body... *live on camera*.

From that moment on, chaos takes over. Framed for a crime they didn't commit, chased by the police, the press, and some gangsters, the group has only one goal:

stay alive long enough to figure out what the hell is going on.



The Core Ensemble

Six women.

Three generations.

Two incompatible survival strategies.

Forced together, they become an unstable, explosive ensemble where every interaction is a clash, and every clash is comedy.

This is the heart of the series.

Everything else revolves around them.



The Mistresses

They are elite professional dominatrices.

Worshipped. Desired. Obeyed.
Spoiled.

Used to luxury, privilege, and men who beg to kneel, *these women live for absolute control.*

What happens when they lose it?



Amanda

CEO and founder of Punished and Happy.

Annoyingly sophisticated, allergic to chaos, she believes authority comes from elegance, silence, and impeccable posture.

She is absolutely convinced she's the only adult in the room.



Mercy + Skorpio

Golden retriever energy meets black cat energy.

Except Mercy is the ruthless one, and Skorpio is the secret softie.



The Grannies

They clean other people's mess.
Head down. Work done. No noise.

They've survived husbands, debt, menopause,
and bad plumbing.

Invisibility has been their superpower.

What happens when they go viral?



Maria Teresa

After being abandoned with massive debt, she founded Polished and Happy with her best friends.

Shy, anxious, and permanently apologizing, she is the emotional entry point of the series.

And the first one to panic.



Assunta + Paula

Assunta believes in saints.

Paula believes in getting paid.



Enemies & Co.





Gioia

Beautiful, ageing TV star desperate for relevance.
A specialist in turning mistakes into scandals, and
people into content.

She sees the fugitive women as her comeback season.
Her ticket back to primetime.

She is the distorted mirror of our protagonists:
another woman surviving the same ridiculous system,
but choosing fame over solidarity.

The Chaos

A collage of images from the movie 'The Chaos'. The background is a dark, blurry city street at night with bokeh lights. In the foreground, there's a cracked, spiderweb-like pattern. The collage includes: a drag queen with voluminous blonde hair and heavy makeup; two police officers in dark uniforms looking serious; a woman wearing a large red hat; and a man with glasses sitting in a server room, looking concerned.

Police.
Gangsters.
Drag queens.
Overconfident cops.
Underpaid tech nerds.

And the whole damn world watching.

The Series Engine

Every episode drops them somewhere new: an S&M dungeon, a parish hall, a luxury hotel, a sad bingo night, where misunderstandings explode and alliances shift.

The six women need to figure out who framed them and why, before the police catch up, before the criminals do, and before the media turns them into monsters.

They argue. They panic. They make the worst possible choice. And somehow, against all logic, they fix it. **Together.**

The engine is simple: *run, hide, improvise, mess everything up, repeat.*

Until they finally understand **what really happened.**





Longevity

With six protagonists from radically different worlds, the series can reshuffle alliances, rivalries, and power dynamics endlessly.

But the group always comes back together.

Why us, why now?

We grew up between Roman kitchens and Berlin nightclubs.
Between parish gossip and queer performance culture.

Punished and Happy is where those worlds collide.

At a time when everyone is performing outrage, and no one is actually listening, this is a story about unlikely solidarity.

About women who should never trust each other, and do it anyway.
And about the ridiculous, messy, and necessary effort
of staying together.

The Authors

Credits

“Punished and Happy”

Created by Livia Alcalde & Pablo Patanè

AVAILABLE MATERIALS

Series Pitch, Pilot Synopsis, Pilot Screenplay, Pitch Deck

STATUS

In development

Seeking producing partners

CONTACT

Valentina Calabrò - Vyp Talent Agency

+ 39 335 590 3333 - vyptalentagency@gmail.com

